

NUK — DESIGNED BY ORTHODONTISTS
TO BE ORTHODONTICALLY CORRECT



The Orthodontists' Choice

Designs may
vary in store

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 NUK South Africa

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The Orthodontists' Choice

"Everything we do for our children has an impact on later life". Based on this conviction NUK has been dedicating itself for years now to developing products that support and promote the healthy development of your child - consistently and in the long term. More than 60 years ago, the orthodontist Prof. Dr. Dr. Balters and the dentist Dr. med. dent. Müller developed the first natural and orthodontic soother fashioned on the shape of the mother's nipple during breastfeeding. NUK Soothers have been designed to simulate mother's nipple during breastfeeding and thus to optimally fit baby's oral cavity. They satisfy the natural sucking desire and train the muscles of the jaw which plays an essential role in learning to eat and to speak later on. The NUK Air System ensures that air can escape through the baglet - thus allowing it to stay soft and malleable. All NUK Products are based on this principle of promoting healthy oral and overall development. This gives parents all over the world that secure feeling of doing the right thing - right from the start. Most South African Orthodontists recommend NUK before any other brand (Source: 2019, Qualitative Quarter Research Consultants).

Following the publication of new legislation R. 991 in December 2012, NUK is prohibited from specific communication on teats, bottles and drinking cups for toddlers under 36 months. A copy of this legislation is available on our website and Facebook page. Details on the back of this booklet.



NEW!

FIRST CHOICE+ TEMPERATURE CONTROL

The NUK Temperature Control Indicator gives the assurance that the contents of the container are not being fed too hot. If the contents are too hot, the indicator within the graduation marks will turn white. Always check the temperature before feeding.



NUK First Choice+ Temperature Control Range.
Breastmilk is best for your baby. Information is technical
and required for technical use.

ITS REASSURING TO KNOW
I CAN GIVE YOU ENOUGH.

NATURE SENSE



Nature Sense Breast Milk Storage Containers

NUK JOLIE MANUAL BREASTPUMP:

Breast milk is the best you can give your baby in the first months of life. But whenever you're unable to breastfeed, there's no need to worry. The Jolie ergonomic, manual breast pump is a practical solution: with a soft silicone cushion and smooth pump action, it makes the expression of breast milk extremely gentle and efficient. So your baby need not go without, and dad or grandma can also feed the baby from time to time. Store or freeze your milk in the First Choice breastmilk containers. For more information on the NUK Breastfeeding range, visit nuk.co.za



Jolie Manual Breast Pump

THE NUK ELECTRIC BREAST PUMP:

There are a thousand rules for mothers. We think you need your own particular ones. Because, no matter your lifestyle, you know what's best for your baby. Your breast milk, for example: it is the most precious thing you can give your child.

Find your own rhythm

Four suction rhythms and four suction strengths can be combined in any way you choose. You can even save your own favourite setting with the memory button.

Powerful performance, gentle expressing

The powerful motor allows the electric breast pump to express a lot of milk in a short time, while still being very gentle to the breast thanks to the soft silicone cushion.

Anytime and anywhere

Despite its powerful performance, the handy breast pump is small and compact.



NUK First Choice+ Electric Breast Pump

NUK also offers you other helpful storage devices and accessories for when you breastfeed, such as beautiful breast milk storage containers, a food warmer to warm your breasts milk in just 90 seconds, absorbent breast pads- an essential for every mother, comfortable silicone nipple shields for protecting sensitive nipples, and other products to help make breastfeeding a special experience for you.



First Choice Breast Milk
Storage Containers



Breast
pads

**heats in
90 seconds**



Nipple
shield



Thermo Express
Food Warmer

NUK EVOLUTION CUPS, THE RIGHT CUP FOR EVERY STAGE OF DEVELOPMENT.

The NUK Magic Cup with 360° drinking rim allows easy drinking from all sides. The spill proof cup includes a integrated air vent which allows uninterrupted flow while drinking. The Magic Cup is easy to assemble and clean. Includes a useful lid for protection on-the-go.

Visit nuk.co.za to see more of the Evolution Range.



NUK Magic Cup



GENTLE AND EFFECTIVE BABYSAFE HYGIENE: NUK HOUSEHOLD CARE PRODUCTS

Whether in baby bottles, on bibs or on the kitchen floor – milk, puree and other dirty splashes can be just everywhere. To remove them, you need a cleaner that is effective and, at the same time, gentle. The products in the baby-friendly NUK Household Range were developed especially for the stains and dirt that are typical of babies. Giving you a home for your baby that is unquestionably clean. NUK offers a complete cleaning and sterilising solution.

NEW!



Bottle
Cleanser

NEW!



Bottle
Cleanser Refill



Bottle Brush
Set



Microwave
Steriliser



Vario Express Electric
Steriliser – Runs quietly
with a modern finish

THE NUK SOOTHERS SOOTHE BETTER THAN EVER BEFORE.

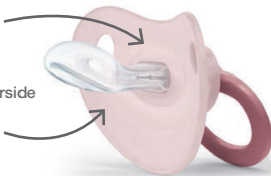
The best NUK Soothers of all times.

NUK, who developed the soother that is right for the jaw, has now made the original shape even better. It is modelled on a mother's nipple as she breastfeeds, fitting optimally into a baby's mouth when the baby sucks on it.

Thinner and narrower teat neck
reduces the pressure on the jaws
and teeth.

Flatter baglet and smoother underside
for a pleasant feeling in the mouth
and more room for natural sucking
movements.

**Designs available in reusable,
microwaveable storage box!**



The orthodontic NUK Shape

All NUK Soothers have the original NUK Shape for a healthy development of the jaw. Developed by dental practitioners to simulate Mother Nature's own example, and more room for natural sucking movements.



The NUK Air System

All NUK Soothers come with the NUK Air System. Air can escape through the baglet vent, thus allowing it to stay soft and keep its shape and thereby helping to prevent jaw malformation.



92%
OF MOTHERS

confirm that
NUK Soothers do
not affect breast-
feeding.*

95%
OF BABIES

accept
NUK Soothers.*

100%
OF ORTHODONTISTS

confirm that NUK
Soothers do not
cause crooked
teeth or jaw misa-
lignment.**



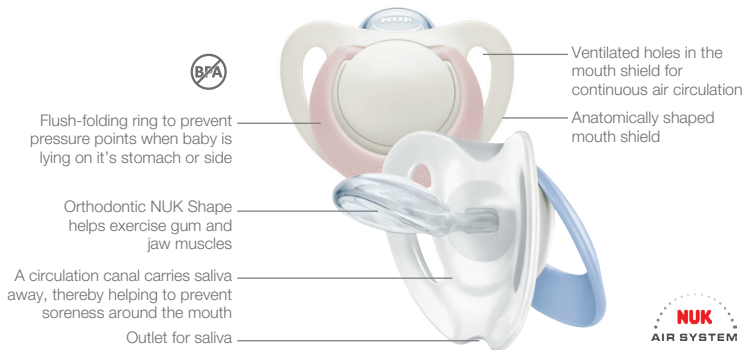
* Independent market research, 307 mothers, Germany, 2017

** Independent market research, 50 orthodontists, 50 paediatricians, 50 midwives, Germany 2017

THE SOOTHER THAT KEEPS ITS PROMISE: NUK ORTHODONTIC SOOTHERS.

NUK- Developed by Orthodontists to be Orthodontically Correct

More than 60 years ago, the orthodontist Prof. Dr. Dr. Balters and the dentist Dr. med. dent. Müller developed the first natural and orthodontic soother fashioned on the shape of the mother's nipple during breastfeeding. NUK Soothers have been designed to simulate mother's nipple during breastfeeding and thus to optimally fit baby's oral cavity. They satisfy the natural sucking desire and train the muscles of the lips, tongue and jaw which plays an essential role in learning to eat and to speak later on. The NUK Air System ensures that air can escape through the baglet - thus allowing it to stay soft and malleable.



The NUK Size Concept

SIZE 0	SIZE 1	SIZE 2	SIZE 3
0-2 m	0-6 m	6-18 m	18-36 m

NUK offers the right size soother for each age. Something that is essential for healthy oral development. The different soother sizes should always be subject to each baby's individual development.

The NUK Soother Range is one of many colours and designs, available in latex and silicone. Please visit your favourite NUK Retailer to see our wide range of soother accessories including dual-function soother chains and soother savers.



Genius Colour:
The refined NUK Genius shape is particularly soft on the top, has an extra-flat baglet and even thinner teat neck for even more space in the mouth



Freestyle:
Trendy, especially skin-friendly soother



Space Night:
No ring in the way ensures a good night's sleep and it's easy to find in the dark



Freestyle Night:
Glow in the dark button



Signature Soother:
For everyday use



Space:
Designed specifically for babies' sensitive skin



Soother Chain Accessory

BABY Rose & Blue

FOR A FIRST WELCOME TO LIFE: NUK ROSE & BLUE EDITION.

Now with Temperature control.

Whether a girl or a boy – the lovingly designed NUK Rose & Blue Edition offers every baby the right design. Incomparable emotion and tenderness define the world of the NUK Baby Rose & Blue Edition. Like all NUK Products, the NUK Baby Rose & Blue Products meet the highest quality demands too.



Rose & Blue Breast Milk
Storage Containers



Rose & Blue
Soothen Chain



Rose & Blue Soothers

Disney baby

FOR CHEERFUL BABIES AND FAMILIES:
NUK DISNEY EDITION.



Mickey Breast Milk
Storage Containers



Bambi and Dumbo Soothers



Mickey Soothers



Mickey Sports Cups



Mickey Learner Bottles



Winnie The Pooh Soothers



Winnie The Pooh Learner Bottles



Winnie The Pooh Breast Milk Storage Containers



Winnie The Pooh Active Cups



The Orthodontists' Choice

NUK Products can be found at baby, food and department stores, leading pharmacies as well as online stores.

MEDICPRO

MAPA CLINICAL SUPPORT

NUK offers a range of specialised hospital products for premature babies below 1.75kg, harelip cleft palate teats, disposable teats, X-Ray soothers, 120ml classic hospital bottles and 250ml disposable bottles. Please contact us for more information.

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